

COLOR FRESH CREATE

SEMI-PERMANENT EXPRESSIVE COLOUR. AMMONIA, FRAGRANCE & PEROXIDE FREE.

- 12 Vibrant shades + 3 additive shades
- Release your creativity with bright and vivid, pastel, vintage or dark colour results
- Completely intermixable for unlimited shades
- True-To-Tone colour fading, ensures even colour fade from root to tip
- Lasts up to 20 washes*
- No developer needed



WHAT IT IS

Color Fresh CREATE is a complete semi-permanent expressive colour palette. 12 specially crafted pure vibrant shades and 3 additive shades. Can be used for full head or partial techniques.

- True-To-Tone fading and lasting up to 20 washes*
- Ammonia, fragrance and peroxide free
- Fully intermixable, beautiful pastelisation and bespoke colouring results
- Adds pure tone
- Ideal for personalised and expressive colour results

HOW TO USE IT

DIRECT APPLICATION

Apply directly on naturally light blonde, 100% white or pre-lightened hair

1. Mix desired amount into a bowl
2. Apply evenly to clean, dry or pre-shampooed, towel dried hair
3. Comb colour from root to tip to ensure even colour results
4. Develop for 5-20 minutes depending on intensity of tone required
5. Rinse thoroughly until water runs clear. For optimum colour results do not shampoo the hair after colouring. Avoid direct contact with the scalp area.

FULLY INTERMIXABLE. NO DEVELOPER NEEDED.

PRODUCT INNOVATION

True-To-Tone fading. Color Fresh CREATE ensures each shade is saturated with a minimum number of dye types. This gives maximum purity and provides True-To-Tone fading.

USAGE

Full head/Partial/Creative



Tone



Glossing



Colour Correct



Refresh/Colour Balance



* Depending on shade used and hair condition

COLOR FRESH CREATE

COLOR FRESH CREATE ADDITIVES

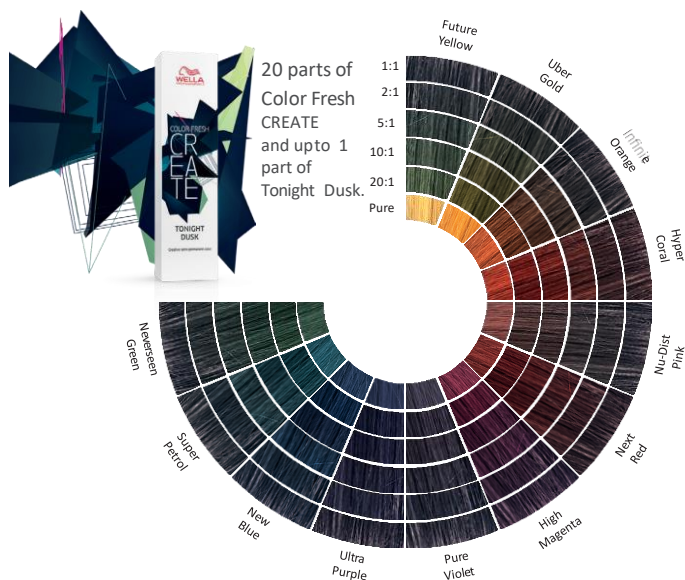
TAKE THE CURRENT COLOR FRESH CREATE RANGE AND CREATE A NEW PALETTE OF EXPRESSIVE COLOURS IN SOFTER AND MORE SOPHISTICATED TONES. HERE IS HOW YOU CAN ACHIEVE SOFTER, MUTED AND SOPHISTICATED RESULTS.

MIX NEW COLOR FRESH CREATE ADDITIVES WITH EVERY COLOR FRESH CREATE SHADE



#TOMORROWCLEAR

For bold results use pure or to create PASTILISATION dilute with Color Fresh CREATE Tomorrow Clear.



#TONIGHTDUSK

To subdue and deepen any Color Fresh CREATE shade by adding depth to achieve a muted effect.



#VINTAGEBLUSH

A delicate soft rose gold that adds a powdery yet purposely lived in result.

